



JIMMY-JOHN GOOR

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date of birth: 02/03/1985

husband, father, driving licence

As a freelance digital project manager, I adopt an empirical methodological framework based on transparency, inspection, and adaptation. The ideal position combines project management, and digital creation from strategy to CRM.

SKILLS

PROJECT MGMT	
STRATEGY	
WEBDESIGN	
SOCIAL MEDIA	
NEWSLETTERS	
GOOGLE ADS	

EDUCATION

- 2005 - 2008 | Academic Bachelor, Advertising & Public Relations | I.H.E.C.S.
- 2004 - 2005 | Language classes & volunteering, California & Costa Rica | W.E.P.
- Certificate, agile project management with scrum | Unow.fr
- Certificate, business management | SPF Economie
- Certificate, email marketing | Brevo
- Certificate, digital marketing | Google Atelier Digital

EXPERIENCE

- | | |
|--|---|
| 2017 - present
Digital Project Manager
Sidenote BV | Freelance digital project manager for brands and SME's. Portfolio: www.jjgoor.be |
| 2020 - 2021
Digital Project Manager
AddRetail | AddRetail is an omnichannel agency specializing in retail. Managed social media plans, newsletters, Google Ads campaigns, websites, and interactive catalogues for Carrefour, Fnac, and Maxi Zoo. |
- 2019 | Digital Project Manager | TBWA Belgium
 - 2019 | Marketing Manager | Best of Publishing
 - 2018 | eCRM Project Manager | Publicis Groupe
 - 2016 - 2017 | Project Manager | Efficacy CRM
 - 2015 - 2016 | Account Manager | Serviceplan
 - 2013 - 2014 | Project Coordinator | Association of Internet Marketing
 - 2012 - 2013 | Founder | Decoforest
 - 2012 - 2012 | Account Executive | Young & Rubicam
 - 2011 - 2012 | Co-founder | Casa-Factory
 - 2008 - 2011 | Account Executive | Polygone Group

LANGUAGES

- FRENCH
- DUTCH
- ENGLISH
- SPANISH

HOBBIES



PHOTOGRAPHY



GOLFING